

**Making Markets Work for Small Farmers:  
Understanding Marketing and Market Intermediation  
First Regional Forum Workshop**

**Formal Project Launching  
Linking Small Farmers to Market**

# Program

- |               |  |
|---------------|--|
| 17:00 - 17:10 | Invitation to gather for the Launching<br>Ms. Marlene D. Ramirez<br><i>Secretary General, AsiaDHRRA</i>  |
| 17:10 - 17:15 | Brief Project Introduction<br>LCD Projection   |
| 17:15 - 17:20 | Lighting of incense and candles by farmers<br>Farmers  |
| 17:20 - 17:30 | Cutting of Ribbon<br>Dr. Felimon Uriarte, Jr.<br><i>Executive Director, ASEAN Foundation</i><br>Datuk Marimuthu Nadason<br><i>Chairperson, AsiaDHRRA</i> |
|               | Unveiling of cloth<br>LSFM Project Partners  |
| 17:30 - 17:40 | Short Messages<br>Dr. Felimon Uriarte, Jr.<br>Datuk Marimuthu Nadason  |
| 17:40 - 18:00 | ASEAN Foundation Video Presentation  |
| 18:00 Onwards | Viewing of photo exhibits<br>Opening of Sales of Products and Exhibits<br>Distribution of Project Brochure   |



ASEAN  
FOUNDATION



AsiaDHRRA

